PRME

Principles for Responsible Management Education

PRME Principles for Responsible Management Education
an initiative of the United Nations Global Compact

United Nations Global Compact

About PRME

Workshop “Responsible Management Education“

About PRME

Founded in 2007, the Principles for Responsible Management Education **(PRME) is the largest organized relationship between the United Nations and management-related higher education institutions**.

As a platform to raise the profile of sustainability in business schools around the world, **PRME equips today's business students with the understanding and ability to deliver change tomorrow**.

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The Seven Principles

PURPOSE

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

PARTNER

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

VALUES

We place organizational responsibility and accountability to society and the planet at the core of what we do.

PRACTICE

We adopt responsible and accountable management principles in our own governance and operations.

TEACH

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

SHARE

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

RESEARCH

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

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Our mission is to transform management education and develop the responsible decision-makers of tomorrow to advance sustainable development.

What We Do

Equip for Impact

PRME creates opportunities and tools to transform teaching and learning in business and management education.

Exchange Knowledge

PRME offers space for knowledge exchange and learning from good practices on responsible management education, and as a collective sets the agenda and leads the discussion within business and management schools.

Make Measurable Progress

PRME tracks the implementation of the Seven Principles and the SDGs across the business management landscape through Sharing Information on Progress (SIP) Reports by PRME Signatory Members.

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A global network

3,000,000+ Students

200,000+ Faculty

860+ Signatory Members

(**1250** is the target)

90+ Countries

17 Chapters

9 Working Groups

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Why Join PRME?

Access faculty development and resources

Entry point to the UN environment

MEMORIA DE SOSTENIBILIDAD

Track and share your commitment to RME

Network with 860+ like-minded institutions

Equip your students for global impact

Attend interactive programs and high-level events

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Value for Key Constituencies

For Deans:

- Collaborate with a **community of businesses** pursuing the Sustainable Development Goals through the UN Global Compact
- Access opportunities to **differentiate programs** as progressive, inclusive and future-oriented
- **Gain visibility** on global PRME and UN stages, such as at the Global Forum, the UN High-Level Political Forum (HLPF), and COP
- Signal institutional commitment to social impact in support of **accreditation processes**
- **Connect with a network** of over 860 like-minded peer institutions for collaboration on research, practice, and more

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Value for Key Constituencies

For Faculty:

- Connect with a **network of over 200 thousand faculty** working on a range of sustainable development issues your regional Chapter
- Access opportunities for **educator and researcher upskilling**, supporting tenureship
- Exchange resources with the PRME network via **PRME Commons**
- **Collaborate on publications** focused on thematic topics via the PRME Working Groups

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Value for Key Constituencies

For Students:

- Access the **PRME Global Students (PGS)** network to engage with like-minded peers, co-develop projects, and build competencies for employability
- Connect with **sustainability-oriented student organizations** worldwide to leverage collective youth impact
- Build a **professional network** in the sustainable development space **(PS Ambassador Program)**
- Learn on a platform for sustainability issue areas and responsible management

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Value for Key Constituencies

For Businesses:

- Collaborate with academic experts to develop case studies, engage in policy planning and advocacy, and co-author publications for societal impact
- Connect with a network of upcoming business leaders equipped with skill sets for today's challenges.
- Present your responsible and sustainable solutions to the PRME community at our events for awareness driving and further research opportunities
- Help shape what the leaders of tomorrow should be taught and the skills that they will need for impact

BRUNSWICK EUROPEAN LAW SCHOOL
VERITAS AEQUITAS LIBERTAS
MM

PRME Principles for Responsible Management Education
CHAPTER DACH

PRME Chapter DACH Annual Meeting

2 - 3 July 2025
Ostfalia Hochschule/Brunswick European Law School (BELS)
in Wolfenbüttel

All European Chapters are invited for a Cross-Chapter-Exchange

Please send your registration to: prme-r@lists.ostfalia.de

13.PRME Research Conference

Save the Date!
2.-4.9.2026 at Leuphana University Lueneburg, Germany

PRME Principles for Responsible Management Education
CHAPTER DACH

LEUPHANA
School of Management and Technology

Agenda PRME Chapter DACH Annual Meeting

09.00 - 09.30h: Welcome Address of Vice-Dean Prof. Dr. Becker, Brunswick European Law School (BELS)

09.30 - 10.00h: Prof. Dr. Peter Mann and Dr. Ruth Garcia León: Presentation of **DAAD-Project** „Implementation of the SDGs- a comparative approach in India, Nepal and Germany"

10.00 - 10.30h: Prof. Dr. Dirk Hohm: "Potentials of experiential and intercultural learning through **digital business simulations**: Experiences from the DAAD project "Implementation of the SDGs - a comparative approach in India, Nepal and Germany""

10.45 - 12.30h: Joanna Radeke, ESMT Berlin + Rob von Tulder online **"Sustainable Business Models for BS"**

13.30 - 14.00h: Anna-Theresia Krein, M.A. **"Student Engagement: PRME Global Students"**

14.00 - 14.30h: Chung Tam **„Global Sustainability Supply Chain Student Competition"**

14.45 - 15.45h: Stefanie Habersang, Leuphana Universität, **"Lecture Series Launchpad: Mapping Next Steps & Crafting Content"**

15.45 - 16.00h: Wrap up: Consolidated Outcomes & Strategic Priorities: **Shaping the RMER Conference Agenda 2026**

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KEY EVENTS IN 10 YEARS

PRME CHAPTER DACH

2014
PRME Chapter DACH founded in February at MCI, Innsbruck (A)
1st RMER Conference & Chapter Meeting October, HTW Chur (CH)
Priority Areas & Working Groups established

2015
Chapter Working Groups progress work, especially on Curriculum Development
2nd RMER Conference, Cairo, Egypt

2016
3rd RMER Conference and Chapter meeting November at IMC University, Krems (A)

2017
Chapter DACH Strategy Meeting April at Reutlingen University (D)
Chapter DACH Meeting November at University of Applied Sciences Winterthur (CH)
4th RMER Conference, Curitiba, Brazil

2018
5th RMER Conference, Cologne Business School, Cologne (D)
Election of new Chapter Chair and Steering Committee
Student Video Contest "PRME4us"
Chapter Meeting at MCI, Innsbruck (A)

2019
6th RMER Conference, Jönköping, Sweden

2020
Chapter Meeting at HTW, Berlin (D)
7th RMER Conference at FHGR, Chur (CH) - online due to Covid-19 Pandemic
Virtual SC meetings
Erasmus+ projects ISSUE and EFFORT underway

2021
8th RMER Conference, Suzhou, China
Presentations of chapter activities to other networks, e.g. German Deans Conference
Contributed chapter to PRME publication "Responsible Management Education"
Engaged in PRME Strategic Action Coordination Process for Chapter

2022
9th RMER Conference & Chapter Meeting at MCI, Innsbruck (A)
Launch of PRME Chapter DACH Newsletter
Election of new Steering Committee
Contribution to i5 Project
Presentation about Chapter at CHE meeting
Finalised PRME Strategic Action Coordination Process for Chapter

2023
10th RMER Conference & Chapter Meeting, ISCTE, Lisbon, Portugal
with student panel organised by Chapter
Contribution to i5 Project
PRME Global Student Ambassador Program delivered for students from DACH Chapter

2024
Chapter Meeting in Leuven, Belgium
Election of new Steering Committee
SDG Accelerator project with UN Global Compact Network Germany
11th RMER Conference at BSBI, Berlin (D)

PRME Chapter DACH

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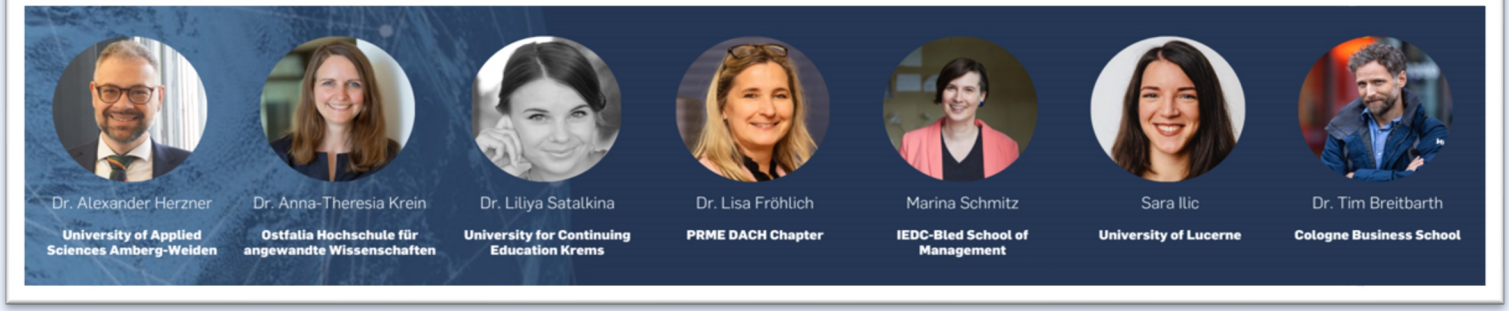
Goals & Achievements 2024

Our student project “Jamming for a better world” was an outstanding success!

Our first RMER Conference Paper Development Workshop: Radical, Relevant and Reflective

It was a great pleasure to welcome all three UNGC DACH Local Networks at our 11th RMER Conference 2024



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Goals & Achievements 2024

PRME DACH Chapter helped shape the agenda of the PRME Global Forum 2024 (Eastern Hemisphere)

Our association PRME DACH Chapter e.V. is finally founded! Yay!

Seven DACH Signatories supported the SDG Innovation Accelerator 2024 as mentors

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DACH and i5 Team Europe at RMER 2024, Berlin

Workshop:
i5 Team Europe presented the latest achievements

i5PRME

CERITIFICATE OF i5 INNOVATION (Stage 4)

awarded to

Julia Waldegger

on 25 September 2024

The *PRME i5 Literacy Certification Scheme (Europe)* is a 5-stage development programme to progressively understand, consider, implement, and spread the *PRME i5 Teaching Responsible Leadership Framework*.

Building on Stage 1, 2 and 3 completions, in Stage 4 the Awardee successfully engaged in a 6-hours onsite workshop deep-diving into all i5 Principles as well as planning and integration innovative teaching innovations.

Awarded by the PRME i5 European Expert Pedagogy Group

Tim Breitbarth (DACH), Toloue Miandar (Italy), Dirk Moosmayer (France & Benelux), Maria Pietrzak (Poland), Natascha Radclyffe-Thomas (UK & Ireland), Samuel Sebhatu (Nordic), Marina Schmitz (Central and Eastern Europe), Ana Simaens (Iberia)

On behalf signed by

Prof. Dr. Tim Breitbarth

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Julia Waldegger received one of the first i5 Europe Certificats from the DACH region

Planning Next Steps Meetings:
i5 Team Europe

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https://i5.unprme.org/resources/

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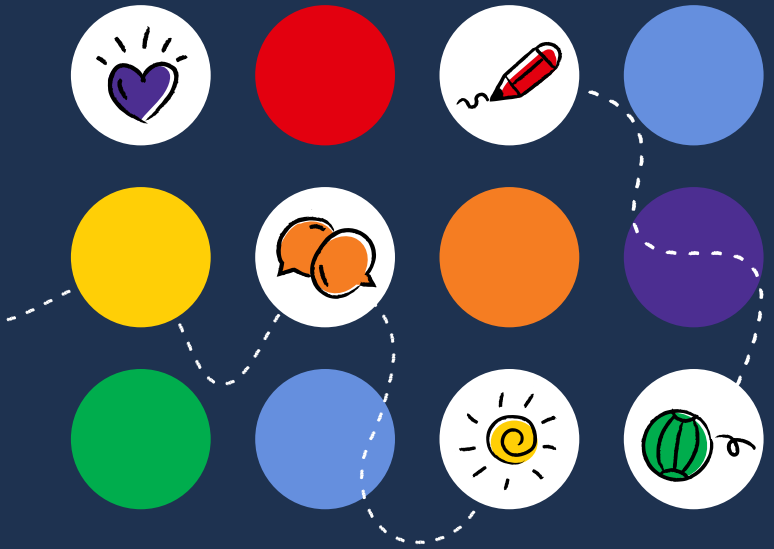
i5 Playbook

Transforming Business Education with 5 Impactful Methods



https://i5.unprme.org/resources/

Find an online version here: https://www.i5playbook.org/

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i5 Framework Overview

Meaningful — Make learning **meaningful**

- Role modeling
- Personalizing
- Surfacing
- Dignifying

Joy — Foster **joy** and well-being

- Delighting
- Sensing
- Contemplating
- Rippling

Social — Develop supportive **social** interaction

- Communifying
- Braving
- Bridging
- Teaming

Active — Facilitate **active** engagement

- Animating
- Linking
- Teching
- Authenticating

Iteration — Design for **iteration**

- Compassing
- Revisiting
- Prototyping
- Exploring

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What we do

- **Equip for impact**
  - COMMONS Plattform (z.B. Vorlesungstemplates)
  - Vorlesungs-Reihe zum nachhaltigen Management
  - PS Ambassador Programm Europa

- **Exchange Knowledge:**
  - UNGC User Group Europa: Wie kann PRME in die UNGC Academy integriert werden?
  - PRME Forschungsinitiative: SDGs Unterziele mit CSRD-Datenpunkten verknüpfen
  - UNGC White Paper „Sustainable Procurement“

- **Make Measurable Progress**:
  - SDGs in den Fokus unternehmerischer Strategieentwicklung setzen (SDG Compass+)
  - Nachhaltige Business Modelle für Universitäten / Business Schools

Eine erste Idee

FOREVER SUSTAINABLE

FRAMEWORKS AND REGULATIONS

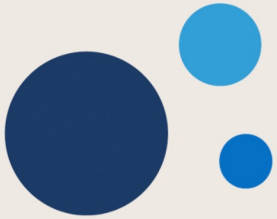
Trends:

Shift towards full CSRD alignment

➡ Replaces GRI and focus on SDGs

SBTi has gained more traction

➡ Climate targets increasing in importance



Year	TCFD	SBTi	UNGC	UNGPs	OECDs	SDGs	SASB	GRI	CSRD	ESRS	CSDDD	EU Taxonomy
2025	84% 38/45	93% 42/45	56% 25/45	69% 31/45	80% 36/45	60% 27/45	27% 12/45	36% 16/45	76% 34/45	76% 34/45	13% 6/45	78% 35/45
2024	77% 33/43	84% 36/43	63% 27/43	44% 19/43	56% 24/43	77% 33/43	40% 17/43	60% 26/43	N/A	N/A	N/A	74% 32/43
2023	82% 37/45	71% 32/45	N/A	40% 18/45	62% 28/45	84% 38/45	N/A	67% 30/45	N/A	N/A	N/A	67% 30/45

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3 - 6 February 2025

Global Report on PRME and GCCN Collaboration

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Die wichtigsten Ergebnisse

- **Kooperationsmodelle:** Die meisten Partnerschaften entstehen organisch, getrieben durch persönliche Beziehungen, geografische Nähe oder institutionelle Verbindungen. Strukturierte Kooperationen bestehen in Regionen wie Brasilien, LAC und DACH, während andere auf individuellen Partnerschaften zwischen einzelnen Universitäten und GCCNs beruhen.
- **Erfolgreiche Initiativen:** Beispiele sind gemeinsame Forschungsprojekte, Gastvorträge, Studierendenprojekte, Accelerator-Programme und gemeinsam organisierte Veranstaltungen. GCCNs binden PRME-Universitäten zudem über Governance-Rollen ein (z. B. Advisory Board Members).
- **Herausforderungen** sind Ressourcenknappheit, fehlende Prioritätenabstimmung, mangelndes Bewusstsein sowie geografische Unterschiede.
- **Zukünftige Chancen:** Es besteht großes Interesse an angewandter Forschung, an der Einbindung von Studierenden (Praktika, Accelerator-Programme) sowie an gemeinsam entwickelten Lernmaterialien (z. B. Fallstudien).

Strategische Empfehlungen

- **Gegenseitiges Verständnis stärken**: Förderung von Cross-Promotion, gemeinsamen Onboarding-Prozessen und gegenseitigen Einladungen zu Jahrestreffen.
- **Akademische Expertise nutzen**: Einsatz von PRME-Dozierenden für bedarfsgerechte, lokale Trainings, Fallstudien und wirkungsorientierte Forschung im Einklang mit den Prioritäten des UNGC.
- **An regionale Kontexte anpassen**: Strategien auf die jeweiligen Reifegrade von GCCN/PRME abstimmen und dort, wo sinnvoll, strukturierte Kooperationsrahmen entwickeln.

TRANSFORMING BUSINESS EDUCATION